

BRANDON PLANTZ

MEDIA PROJECT MANAGER

WORK EXPERIENCE

BRANDON PLANTZ MEDIA 2014 - PRESENT

MEDIA PROJECT MANAGER

Realized the media creation goals of businesses and non-profits by leading all aspects of video & social media production to create effective and creative marketing content.

SOLAR TURBINES, INC. 2014 - 2020

VIDEO PRODUCER & EDITOR

Produced in-house corporate video productions -- planning, filming, & editing -- for business presentations, executive interviews, social media, and corporate communications.

SUNSET STRIP MEDIA 2012 - 2014

SOCIAL MEDIA MARKETER

Operated a social media marketing firm focused on creating content to increase engagement, influence brand reputation, and respond to customers.

CRAWFORD PARK FINANCIAL, INC. 2010 - 2012

MARKETING COORDINATOR

Launched and maintained the company's social media presence on Facebook, Twitter, and LinkedIn. Managed multiple company blogs. Ran e-mail campaign to 300,000 recipients.

EDUCATION

SAN DIEGO STATE UNIVERSITY

B.S. in Film, Television, & New Media Production



Brandon

@BrandonPlantz.com

310-756-9120

PROFILE

I take pride and joy in my ability to mediate communication (via video, writing, & social media) between businesses and their clients in a friendly, effective, and faithful manner.

SKILLS

Media Project Management
Logistics, Budgeting, Contracts
Social Media Content Creation
Editing (Adobe, FCPX, Canva)
Community Building
Copywriting
Production Coordinating
On-Camera Hosting
Public Speaking
Videography
Marketing
Digital Asset Management
SEO, SEM, SMM